

INSTRUCTIONAL DESIGN

COURSE OBJECTIVES

To improve training through systematic planning and preparation; to understand the instructional design process, to convert training needs into performance objectives, to learn how to systematically develop complete and effective training, to select more effective and efficient training activities, to identify the resources needed for training, to increase the value and effectiveness of training

WHO SHOULD ATTEND

Instructors interested in becoming more involved in developing programs, courses and other types of training

DURATION

5 DAYS

COURSE CONTENTS

- From Instructional Design Models to Practical Results: Key Concepts and Principles
- The Instructional Design Process
- The Course Plan as an Essential Framework for Instructional Design
- Converting Training Needs into Performance Objectives
- Selecting Instructional Strategies and Activities: From Presentations to Group Work and Simulation
- Creating Effective Instructional Sequences for Simple and Complex Training
- Selecting and Developing Instructional Content
- Linking Performance Objectives with Measurements and Evaluation Techniques